

## **EDTF Meeting Minutes November 25, 2013**

Opening: The regular meeting of the EDTF was called to order at 6:00PM at 127 Hartwell Street West Boylston by Chair John Hadley

Present: John Hadley, Bill Chase, Bob Caron, Barbara Wyatts and Maryann Schelin

Agenda: approval of last meeting minutes, discuss Town logo, New business, adjournment

Entry Sign Update -Chris will report to the committee next meeting . They may not have time to get it done.

The committee agrees to get three estimates for the cost of the northern gateway sign from Optimal Affect Signs, Conner Sign & Graphics in West Boylston and Kay Gee Signs in Worcester . Emails and/or calls will be sent out for estimates on the cost of a 2nd sign.

Discussion on having a contest offering \$100 gift card prize for a new Town logo will be set up similar to the last contest for a town slogan

EDTF would like businesses to provide their email and contact information for upcoming meetings , events and needs of businesses. Pat McKeon will report on the progress at the next meeting

New Business : The video taken in the fall is now on the town's web site. John Hadley would like us review the videos and to send our comments to Leon.

EDTF would like to consult with the Town Boards and DCR to see if we can become more user friendly towards businesses setting up business in Town and to recommend a strategy plan to shrink costs to the business setting up shop and streamline their process

Discussion on creating a Facebook business page and having the high school help create the page , with Town slogan , logo , upload videos and maintain it as their school project . Bill Chase to contact and request assistance.

Adjournment: 7:10 PM

Next meeting : January 27, 2014 @ 6:00 PM

Maryann Schelin